



## ***Innovating cancer care to improve access and outcomes***

*Monday 24<sup>th</sup> April 2023, Etc venues Houndsditch, Central London*

<https://cancerforum.hsj.co.uk/>

Draft Agenda	
08.15 – 09.15	Registration & refreshments
09.15 – 09.25	Opening remarks from the chair <i>Ben Clover, Bureau Chief, HSJ</i>
09.25 – 09.55	<b>Keynote: Implementing the National Cancer Strategy</b> <ul style="list-style-type: none"> <li>• Achieving the key tenets of the long term strategy whilst recognising the system wide pressures and boosting the cancer workforce to deliver the plan</li> <li>• Reducing variation and inequality in detection and care, putting patient experience at the forefront</li> <li>• Fostering a culture of innovation in diagnostics and care to meet ambitious targets</li> <li>• Tackling the 'hidden pandemic' by expanding capacity and adapting to meet growing demand year on year</li> </ul> <p><i>Dr Liz Bishop, Chief Executive of The Clatterbridge Cancer Centre and National Cancer Board Member</i></p>
09.55 – 10.35	<b>Panel: What does a systems approach to cancer actually mean?</b> <ul style="list-style-type: none"> <li>• Maximising the opportunities presented through ICSs in providing a holistic approach to cancer</li> <li>• Examining the role which cancer alliances play in cancer care when the boundaries are non-coterminous with ICSs</li> <li>• Expanding care in the community through innovative approaches in early diagnostics, screening and mobile care to reduce hospital pressures</li> <li>• Enhancing access to specialised services in a cost-effective manner across ICS boundaries</li> <li>• Overcoming challenges and competing pressures between providers which make up an Integrated Care Board</li> </ul> <p><i>Supported by Novartis</i></p> <p><i>Marie-Andree Gamache, President &amp; Managing Director, UK &amp; Ireland, Novartis Pharmaceuticals UK</i></p> <p><i>Claire O'Rourke, Managing Director, Greater Manchester Cancer Alliance</i></p>

	<p><b><i>Professor David Shackley, Consultant Surgeon and Director Northern Care Alliance NHS FT &amp; Greater Manchester Cancer Alliance</i></b></p> <p><b><i>Sarah Hughes, Managing Director, Cancer Alliances Midlands</i></b></p> <p><b><i>Alastair Simpson, Medical Director and National Speciality Advisor for Cancer Surgery, East Midlands Cancer Alliance and NHSE</i></b></p>
<b>10.35 - 11.15</b>	<p><b>Panel: Exploring case studies of workforce innovation that achieve staff productivity and improve patient experience</b></p> <ul style="list-style-type: none"> <li>• Embedding adaptability and new ways of working into the workforce to improve efficiency and reduce time pressures</li> <li>• Developing knowledge, skills and capability in the workforce through the ACCEND (Aspirant Cancer Career and Education Development) programme</li> <li>• Attracting and retaining staff through recruitment channels, longer term pipelines and a renewed focus on staff wellbeing to improve workforce experience</li> <li>• Utilising data and population health analytics to foresee geographical demand and futureproof the workforce</li> <li>• Measuring the impact of workforce innovations on patient experience</li> </ul> <p><b><i>Supported by Siemens Healthineers</i></b></p> <p><b><i>Libby Potter, Head of Portfolio, Health Education England</i></b></p> <p><b><i>Alistair Piggot, MR Business Manager, Siemens Healthineers</i></b></p> <p><b><i>Neil Woodhouse, MRI Manager, Blackpool Teaching Hospitals NHS Trust</i></b></p>
<b>11.15 – 11.45</b>	<b>Morning break for refreshments &amp; networking</b>
<b>11.45 – 12.50</b>	<p><b>Interactive Discussion Groups</b>  <i>Interactive roundtable discussions, each 25 mins in duration, so attendees can choose 2 of the following topics:</i></p> <ol style="list-style-type: none"> <li><b>1. Fearless conversations, facilitating a systems approach to innovation in cancer care; using psychological safety to:</b> <ul style="list-style-type: none"> <li>• Unlock our collective intelligence to respond to latest advances in cancer diagnoses and treatment</li> <li>• Stimulate learning and positive risk taking for individual and team growth, and</li> <li>• Behavioural experiments and insights to incorporate into your practice immediately</li> </ul> <p><b><i>Supported by Novartis</i></b>  <b><i>Rachel Cashman, Founder, Soircas Consultancy</i></b></p> </li> <li><b>2. Addressing chemotherapy capacity and challenges in a post covid world</b>  <p><b><i>Supported by Bayer</i></b>  <b><i>Dr Lennard Lee, Academic Clinical Lecturer, Medical Oncologist, University of Oxford</i></b></p> </li> <li><b>3. Harnessing innovation in the diagnostic pathway</b>  Session objectives: </li> </ol>

	<ul style="list-style-type: none"> <li>• Debate the key reasons for late cancer diagnosis and its implication on treatment options and patient outcomes</li> <li>• Using examples of partnerships, discuss how innovation in the patient pathway can help create capacity in the system and aim to help clinicians with earlier stage diagnosis</li> <li>• Define what future diagnostic collaborations could look like to ensure earlier stage diagnosis, quicker access to treatment and improved treatment pathways</li> </ul> <p><b><i>Disclaimer: The session has been organised and funded by AstraZeneca David Brocklehurst, Head of Oncology, AstraZeneca UK</i></b></p> <p><b>4. Utilising the latest genomics and cancer research to make care more personalised</b></p> <p><b>5. Assessing the capabilities of data in improving cancer care</b></p> <p><b>6. Maximising the efficiency and outcomes of MDTs to ensure more informed decisions are made and more personalised treatments delivered</b></p>
<b>12.50 – 13.50</b>	<b>Lunch</b>
<b>13.50 – 14.30</b>	<p><b>Panel: Developing programmes and approaches to tackling inequality in access and outcomes</b></p> <ul style="list-style-type: none"> <li>• Recognising the myriad of inequalities which dictate a person’s risk factors, ability to access early diagnostics and the quality of care in which they receive</li> <li>• Adopting a data led approach in expanding targeted screening such as the Targeted Lung Health Check Programme</li> <li>• Evaluating drivers of health inequalities which aren’t easily measured or uncovered through traditional data-led approaches</li> <li>• Introducing direct patient representation from the communities which are underrepresented, raising awareness of specific issues faced and closing the inclusivity gap</li> <li>• Examining the role of training and education to support the workforce in tackling health inequalities</li> </ul> <p><b><i>Supported by EQRx</i></b></p> <p><b><i>Dr John Howells, Consultant Radiologist and Clinical Director - The Targeted Lung Health Check Programme, Lancashire Teaching Hospitals NHS FT</i></b></p> <p><b><i>Dr Maslah Amlin, National Clinical Advisor &amp; Associate Director, Health Education England</i></b></p> <p><b><i>Naser Turabi, Director of Evidence and Implementation, Cancer Research UK</i></b></p> <p><b><i>Christopher Keir, MD, MS, Senior Vice President, Medical Science Advocacy, EQRx</i></b></p>
<b>14.30 – 15.10</b>	<p><b>Panel: Embedding a personalised approach into cancer care and treatment</b></p> <ul style="list-style-type: none"> <li>• Discussing the results of the Cancer Quality of Life Survey and the National Cancer Patient Experience Surveys, ensuring patients voices are at the heart of their cancer journeys</li> <li>• Creating personalised treatment plans by assessing patient responses as well as involving patients in the decision-making process and expanding health literacy</li> <li>• Harnessing technology to enable seamless communication between patients and clinicians</li> <li>• Providing comprehensive mental health support for patients and their families including after-care</li> </ul>

	<p><b><i>Ceinwen Giles, Co-CEO, Shine Cancer Support and Chair NHS England Cancer Programme Patient &amp; Public Voices Forum</i></b></p> <p><b><i>Nikki Cannon, Transformation Lead - Personalised Care &amp; Cancer Survivorship, Guy's and St Thomas' NHS FT</i></b></p>
<b>15.10 – 15.35</b>	<b>Afternoon break for refreshments &amp; networking</b>
<b>15:35 – 16:15</b>	<p><b>Panel: Expanding and improving routes of access to diagnosis to achieve the 28-day Faster Diagnosis Standard</b></p> <ul style="list-style-type: none"> <li>• Examining a range of new initiatives in widening access to diagnosis such as the pharmacy pathway pilot, cancer hotlines, mobile screening units, non-GP referral and self-referral</li> <li>• Ensuring operational agility in systems and workforce in order to deploy and deliver new approaches to diagnosis swiftly</li> <li>• Exploring strategies to raise awareness of symptoms, refocusing on prevention and healthy lifestyle choices to create a society wide holistic approach to tackling cancer</li> </ul> <p><b><i>Dr Amelia Randle, Clinical Chair, SWAG Cancer Alliance</i></b></p>
	<p><b>Innovation Showcase</b></p> <p>Hear the latest innovative processes in cancer care and delivery to aid in meeting targets. Each presenter will discuss their innovation for 10 minutes with time for discussion and shared learning afterwards.</p> <p><b><i>Supported by Lilly</i></b></p>
<b>16.20 – 16.50</b>	<p><b>Transforming early multi-cancer detection through the NHS-Galleri Trial</b></p> <p><b><i>Dr Thomas Round, Clinical Delivery Lead, Kings College London, NHS Galleri Trial</i></b></p>
	<p><b>Unlocking the potential of community pharmacy to identify opportunistic presentations of disease</b></p> <p><b><i>Andrew Walker, Lead Pharmacist for Oncology, The Mid Yorkshire Hospitals NHS Trust and Co-Chair, BOPA Community Pharmacy Committee</i></b></p>
	<p><b>The impact of self-referral on prostate cancer pathways in improving early detection</b></p> <p><b><i>Tim Dudderidge, Consultant Urologist, University Hospital Southampton</i></b></p>
<b>16:50 – 17.20</b>	<b>Discussion and shared learning</b>
<b>17.20 – 17.25</b>	<b>Closing remarks from the chair</b>

***Lilly are supporting this meeting through sponsorship and have no control over the overall agenda or logistics of this event.***